

U-TUBERS UNITE!



Short-form video content is poised to shape future online entertainment. Students will spend a week developing skills in producing several types of brief videos such as gameplay commentary, lifestyle programs, product evaluations and commentary on current events. Working collaboratively, the students will capture footage, then edit and assemble the material into an exhilarating presentation format intended to engage their viewers fully. This intensive workshop offers an ideal introduction for aspiring online content creators wishing to hone their video production and distribution skills through a platform such as YouTube.

Ages 9-14

SAMPLE DAILY SCHEDULE

Morning Launch

Lab 1: Brainstorming

Snack & Free Play

Lab 2: Content Creation

Lunch & Free Play

Lab 3: Video Production

Snack & Free Play

Lab 4: Group Feedback

Reflect & Close

Outdoor Free Play

CAMP HIGHLIGHTS

Intro to Video Creation:

Students learn the essentials of creating engaging short-form video content from storytelling to production..

Lifestyle and Product Reviews:

Students create lifestyle videos and product reviews, sharpening skills in evaluating and presenting.

Aspiring Creator's Workshop:

This intensive camp provides a perfect launchpad for students interested in building skills for online platforms like YouTube.

Collaborative Filmmaking:

Working in teams, campers capture footage and develop content ideas together.

CAMP BASICS

Camps are designed to inspire a love of learning and ignite curiosity. Camps are weekly Monday- Friday, Start/end times & before/after care vary by location. Campers bring their own lunch, snacks and water bottle.

WARNING: Creatives hard at work, so the above schedule is subject to change without notice.