

LIGHTS! CAMERA! ACTION!



Ages 9-14

Welcome to a hands-on, fast-paced program that allows students to work directly with professionals in the field of industrial film and video production. Students produce, direct, light, shoot, and edit like experts as they create content for their course.

Students will start with the pre-production process: outlining ideas, creating a resources list, and crafting stories and objectives. Then they will dive straight into creating content and learning the post-production process. Students will collaborate on ways to market and promote their content and build an engaging audience.

CAMP HIGHLIGHTS

SAMPLE DAILY SCHEDULE

Morning Launch

Lab 1: Brainstorming

Snack & Free Play

Lab 2: Development

Team Building

Lunch & Free Play

Lab 3: Filming

Lab 4: Collaboration

Reflect & Close

Outdoor Free Play

Hands-On Production Experience

Campers work directly with professionals, gaining real-world film production experience.

Collaborative Filmmaking :

Teams work together to bring their ideas to life, from concept to finished product.

Story Development:

Students craft compelling stories and objectives during the pre-production process.

End-to-End Content Creation:

Students complete the full production cycle, from planning to audience-building.

CAMP BASICS

Camps are designed to inspire a love of learning and ignite curiosity.

Camps are weekly Monday- Friday, 8:30-3:30

Campers bring their own lunch, snacks and water bottle.

WARNING: Creatives hard at work, so the above schedule is subject to change without notice.